

The Massachusetts eHealth Collaborative announces the formation of a for-profit subsidiary, MAeHC Professional Services Corporation

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Boston – On January 1, 2009, the Massachusetts eHealth Collaborative (MAeHC) launched MAeHC Professional Services Corporation (PSC), a wholly-owned, for-profit subsidiary that will provide consulting services to private clients.

Drawing on expertise gained during MAeHC’s groundbreaking electronic health record/health information exchange pilot program in three Massachusetts communities, PSC (www.maehc-psc.com) will provide a broad range of fee-based consulting services related to EHR deployment, health information exchange, and quality data warehousing. PSC will provide these services—including strategic planning, project management, and project execution services—to both nonprofit and for-profit clients throughout the United States who are involved in a variety of health IT activities.

“We are eager to play an increasingly active role in the expanded use of electronic health records in Massachusetts and beyond,” states Micky Tripathi, president and CEO of MAeHC and president of PSC. “The creation of a for-profit subsidiary will allow us to bring our expertise to a broader array of organizations and clinicians.”

As PSC begins its work in these new areas, MAeHC will remain dedicated to its founding mission. “In keeping with our charitable mission to improve the quality, safety, and efficiency of care through the adoption of EHRs and health information exchange,” explains Alan Macdonald, chairman of the MAeHC board of directors, “we will continue to focus on evaluating and completing the Massachusetts pilot program. MAeHC is also eagerly anticipating the release of state and federal funding for publicly oriented health IT efforts.” Macdonald, the executive director of the Massachusetts Business Roundtable, assumed the role of secretary of the PSC board on January 1, 2009.

One early PSC customer is Beth Israel Deaconess Physician Organization/Beth Israel Deaconess Medical Center. “PSC is providing key project management and practice consulting services to the BIDPO-BIDMC EHR initiative,” reports John Halamka, MD,

chief information officer of the CareGroup Health System. “PSC is contributing to the success of a very ambitious project by providing everything from strategic guidance to end-to-end project management at the practice level.”

The New York eHealth Collaborative (NYeC) is another early customer. “PSC brings a unique set of skills to the table,” notes Rachel Block, executive director of NYeC. “We value their ability to provide high-level strategic advice and project planning founded on practical, on-the-ground experience in EHR and HIE deployment.”

Joining Alan Macdonald on the board of directors for the new subsidiary are four other prominent Massachusetts business leaders. They include John Glaser, vice president and chief information officer at Partners HealthCare; Paula Griswold, executive director of the Massachusetts Coalition for the Prevention of Medical Errors; Richard C. Lord, president and chief executive officer of Associated Industries of Massachusetts; and Marc Spooner, vice president of provider contracting at Tufts Health Plan.

*The **Massachusetts eHealth Collaborative** was formed in 2004 to bring together the state’s major health care stakeholders for the purpose of establishing an electronic health record system that would enhance the quality, efficiency, and safety of care in Massachusetts. MAeHC endeavors to transform the delivery of health care using EHRs and health information exchange. Working with the Massachusetts health care community, MAeHC is fostering rapid widespread adoption of these systems. To learn more about the Massachusetts eHealth Collaborative, please visit www.maehc.org.*

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